

## BEEF DINNER

We are proud to bring you New Zealand's finest to your dog:

- Free Range, Grass Fed NZ Beef
- Sustainably Farmed NZ King Salmon
- NZ's iconic Green Mussel
- A Variety of NZ Superfoods

These premium ingredients are naturally **HIGH in OMEGA 3's** and **FREEZE DRIED** to lock in nutrients. We see no point spoiling it by adding grains, synthetic flavours or colours.

Freeze Dried Food can be used as a full meal or as a meal mixer.



## KEY CLAIMS



## INGREDIENTS

**Beef Dinner:** Beef (Meat and Heart), Salmon, Peas, Beef Liver, New Zealand Green Mussel, Gelatine, Flaxseed, Sunflower Oil (preserved with Mixed Tocopherols), Dicalcium Phosphate, Blackcurrant, Kiwifruit, Fish Oil, Potassium Carbonate, Salt, Choline Chloride, Mixed Tocopherols (preservative), Magnesium Oxide, Dried Kelp, Zinc Amino Acid Chelate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Calcium Iodate.

### GUARANTEED ANALYSIS

MIN. PROTEIN	33%
MIN. FAT	32%
MAX. FIBRE	3%
MAX. MOISTURE	5%
Min. Eicosapentaenoic Acid (EPA)	0.15%
Min. Docosahexaenoic Acid (DHA)	0.30%
*MIN. OMEGA-3 Fatty Acids	1.50%
*MIN. OMEGA-6 Fatty Acids	3%
*MIN. Chondroitin Sulphate	5000mg/kg
*MIN. Glucosamine	2500mg/kg
Metabolisable Energy (ME) kcal/kg	5480

### BAG SIZES



TYPICAL ANALYSIS	AS RECEIVED	DRY MATTER BASIS	UNIT OF MEASURE
PROTEIN	40%	42%	%
FAT	36%	38%	%
FIBRE	4%	4%	%
MOISTURE	4%	4%	%
ASH	4%	4%	%
CALORIES	5480	5,708	
<b>MINERALS</b>			
CALCIUM	1.45%	1.5%	%
PHOSPHORUS	1.25%	1.3%	%
Ca:P RATIO	1.16	1.16	
SODIUM	0.48%	0.50%	%
MAGNESIUM	0.19%	0.20%	%
ZINC	192.00	200	mg/kg
IODINE	4.80	5	mg/kg
SELENIUM	0.67	0.7	mg/kg
<b>VITAMINS</b>			
VITAMIN A	144,000	150000	IU/kg
VITAMIN D	1,920	2000	IU/kg
VITAMIN E	6.72	7	IU/kg
THIAMINE (B1)	9.60	10	mg/kg
RIBOFLAVIN (B2)	33.60	35	mg/kg
PANTHOTHENIC ACID (B5)	33.60	35	mg/kg
NIACIN	96.00	100	mg/kg
PYRIDOXINE (B6)	5.76	6	mg/kg
FOLIC ACID (B9)	1.44	1.5	mg/kg
BIOTIN (B7)	0.38	0.4	mg/kg
VITAMIN B12	0.29	0.3	mg/kg
CHOLINE	4,800	5000	mg/kg
TAURINE	0.48%	0.50%	%