

BEEF DINNER

We are proud to bring you New Zealand's finest to your dog:

- Free Range, Grass Fed NZ Beef
- Sustainably Farmed NZ King Salmon
- NZ's iconic Green Mussel
- A Variety of NZ Superfoods

These premium ingredients are naturally **HIGH in OMEGA 3's** and **FREEZE DRIED** to lock in nutrients. We see no point spoiling it by adding grains, synthetic flavours or colours.

Freeze Dried Food can be used as a full meal or as a meal mixer.



KEY CLAIMS



INGREDIENTS

Beef Dinner: Beef (Meat and Heart), Salmon, Peas, Beef Liver, New Zealand Green Mussel, Gelatine, Flaxseed, Sunflower Oil (preserved with Mixed Tocopherols), Dicalcium Phosphate, Blackcurrant, Kiwifruit, Fish Oil, Potassium Carbonate, Salt, Choline Chloride, Mixed Tocopherols (preservative), Magnesium Oxide, Dried Kelp, Zinc Amino Acid Chelate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Calcium Iodate

GUARANTEED ANALYSIS

MIN. PROTEIN	33.0%
MIN. FAT	32.0%
MAX. FIBRE	3.0%
MAX. MOISTURE	5.0%
Min. Eicosapentaenoic Acid (EPA)	0.15%
Min. Docosahexaenoic Acid (DHA)	0.30%
*MIN. OMEGA-3 Fatty Acids	1.50%
*MIN. OMEGA-6 Fatty Acids	3.0%
*MIN. Chondroitin Sulphate	5000mg/kg
*MIN. Glucosamine	2500mg/kg
Metabolisable Energy (ME) kcal/kg	5480

BAG SIZES



TYPICAL ANALYSIS	AS RECEIVED	DRY MATTER BASIS	UNIT OF MEASURE
PROTEIN	34.0%	35.0%	%
FAT	37.0%	38.0%	%
FIBRE	2.0%	2.0%	%
MOISTURE	3.0%	0%	%
ASH	5.0%	5.0%	%
CALORIES	5,480	5,649	
MINERALS			
CALCIUM	1.60%	1.65%	%
PHOSPHORUS	1.30%	1.34%	%
Ca:P RATIO	1.23	1.23	
SODIUM	0.50%	0.52%	%
MAGNESIUM	0.08%	0.08%	%
ZINC	150	200	mg/kg
IODINE	8.0	8.0	mg/kg
SELENIUM	1.5	1.5	mg/kg
VITAMINS			
VITAMIN A	144,000	150,000	IU/kg
VITAMIN D	1,920	2000	IU/kg
VITAMIN E	6.72	7.00	IU/kg
THIAMINE (B1)	9.60	10.00	mg/kg
RIBOFLAVIN (B2)	33.60	35.00	mg/kg
PANTHOTHENIC ACID (B5)	33.60	35.00	mg/kg
NIACIN	96.00	100.00	mg/kg
PYRIDOXINE (B6)	5.76	6.00	mg/kg
FOLIC ACID (B9)	1.44	1.50	mg/kg
BIOTIN (B7)	0.38	0.40	mg/kg
VITAMIN B12	0.29	0.30	mg/kg
CHOLINE	4,800	5,000	mg/kg
TAURINE	0.48%	0.50%	%