



BEEF DINNER

A single protein canned range with 93% grass fed New Zealand beef, gelling agents, plus vitamins and minerals to ensure the food is complete and balanced.

KEY CLAIMS

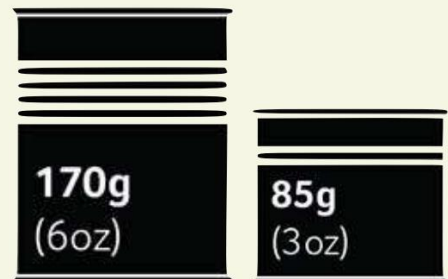
					
Single Protein Source	93% Meat or Fish	No Vegetables No Rice or Grains	Sustainably Sourced	Complete and Balanced	Fully Traceable

INGREDIENTS

Beef Dinner: Beef, Beef Broth, Beef Lung, Beef Liver, Beef Kidney, Fish Oil, Brewer's Yeast, Cassia, Salt, Agar Agar, Guar Gum, Taurine, Potassium Chloride, Calcium Carbonate, Choline Chloride, Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Niacin, Vitamin E Supplement, Sodium Selenite, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Thiamine Mononitrate, Yucca Schidigera, Pantothenic Acid, Riboflavin, Vitamin B6 Supplement, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Vitamin D3 Supplement.

GUARANTEED ANALYSIS	
MIN. PROTEIN	8.0%
MIN. FAT	7.0%
MAX. FIBRE	1.2%
MAX. MOISTURE	80.0%
MAX. ASH	4.0%
Metabolisable Energy (ME) kcal/kg	1300

CAN SIZES



TYPICAL ANALYSIS	AS RECIEVED	DRY MATTER BASIS	UNIT OF MEASURE
PROTEIN	10.0%	38.5%	%
FAT	12.0%	46.2%	%
FIBRE	1.0%	3.8%	%
MOISTURE	74.0%	0%	%
ASH	1.5%	5.8%	%
CALORIES	1,300	5,000	
MINERALS			
CALCIUM	0.30%	1.2%	%
PHOSPHORUS	0.26%	1.0%	%
Ca:P RATIO	1.2:1	1.2:1	
SODIUM	0.33%	1.3%	%
MAGNESIUM	0.02%	0.1%	%
ZINC	48.4	200	mg/kg
IODINE	1.21	5	mg/kg
SELENIUM	0.17	0.7	mg/kg
VITAMINS			
VITAMIN A	36,300	150,000	IU/kg
VITAMIN D	484	2,000	IU/kg
VITAMIN E	24.2	100	IU/kg
THIAMINE (B1)	1.69	7	mg/kg
RIBOFLAVIN (B2)	2.42	10	mg/kg
PANTHOTHENIC ACID (B5)	8.47	35	mg/kg
NIACIN	24.2	100	mg/kg
PYRIDOXINE (B6)	1.45	6	mg/kg
FOLIC ACID (B9)	0.36	1.5	mg/kg
BIOTIN (B7)	0.10	0.4	mg/kg
VITAMIN B12	0.07	0.3	mg/kg
CHOLINE	1,210	5000	mg/kg
TAURINE	0.12%	0.50%	%