



VENISON DINNER

A single protein canned range with 93% sustainably farmed New Zealand venison, gelling agents, plus vitamins and minerals to ensure the food is complete and balanced.

KEY CLAIMS

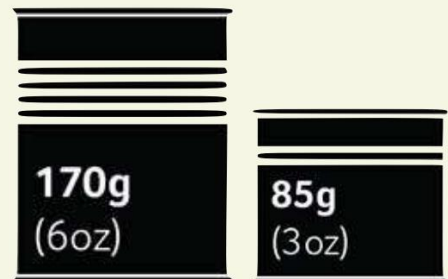
					
Single Protein Source	93% Meat or Fish	No Vegetables No Rice or Grains	Sustainably Sourced	Complete and Balanced	Fully Traceable

INGREDIENTS

Venison Dinner: Venison, Venison Broth, Venison Tripe, Venison Liver, Fish Oil, Brewer’s Yeast, Venison Lung, Venison Kidney, Cassia, Salt, Agar Agar, Guar Gum, Taurine, Potassium Chloride, Calcium Carbonate, Choline Chloride, Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Niacin, Vitamin E Supplement, Sodium Selenite, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Thiamine Mononitrate, Yucca Schidigera, Pantothenic Acid, Riboflavin, Vitamin B6 Supplement, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Vitamin D3 Supplement.

GUARANTEED ANALYSIS	
MIN. PROTEIN	10.0%
MIN. FAT	4.5%
MAX. FIBRE	1.2%
MAX. MOISTURE	85.0%
MAX. ASH	4.0%
Metabolisable Energy (ME) kcal/kg	1200

CAN SIZES



TYPICAL ANALYSIS	AS RECIEVED	DRY MATTER BASIS	UNIT OF MEASURE
PROTEIN	11.0%	55.0%	%
FAT	4.5%	22.5%	%
FIBRE	1.0%	5.0%	%
MOISTURE	80.0%	0%	%
ASH	1.50%	7.5%	%
CALORIES	1,200	6,000	
MINERALS			
CALCIUM	0.31%	1.6%	%
PHOSPHORUS	0.20%	1.0%	%
Ca:P RATIO	1.6:1	1.6:1	
SODIUM	0.30%	1.5%	%
MAGNESIUM	0.02%	0.1%	%
ZINC	35.0	200	mg/kg
IODINE	0.88	5	mg/kg
SELENIUM	0.12	0.7	mg/kg
VITAMINS			
VITAMIN A	26,250	150,000	IU/kg
VITAMIN D	350	2,000	IU/kg
VITAMIN E	17.5	100	IU/kg
THIAMINE (B1)	1.23	7	mg/kg
RIBOFLAVIN (B2)	1.75	10	mg/kg
PANTHOTHENIC ACID (B5)	6.13	35	mg/kg
NIACIN	17.5	100	mg/kg
PYRIDOXINE (B6)	1.05	6	mg/kg
FOLIC ACID (B9)	0.26	1.5	mg/kg
BIOTIN (B7)	0.07	0.4	mg/kg
VITAMIN B12	0.05	0.3	mg/kg
CHOLINE	875	5000	mg/kg
TAURINE	0.09%	0.50%	%