



VENISON DINNER

A single protein canned range with 93% sustainably farmed New Zealand venison, gelling agents, plus vitamins and minerals to ensure the food is complete and balanced.

KEY CLAIMS

| | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| Single Protein Source | 93% Meat or Fish | No Vegetables No Rice or Grains | Sustainably Sourced | Complete and Balanced | Fully Traceable |

INGREDIENTS

Venison Dinner: Venison, Venison Broth, Venison Tripe, Venison Liver, Fish Oil, Venison Lung, Venison Kidney, Brewer’s Yeast, Cassia, Agar Agar, Salt, Guar Gum, Potassium Chloride, Calcium Carbonate, Choline Chloride, Taurine, Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Niacin, Vitamin E Supplement, Selenium Yeast, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Thiamine Mononitrate, Yucca Schidigera, Pantothenic Acid, Riboflavin, Vitamin B6 Supplement, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Vitamin D3 Supplement.

| GUARANTEED ANALYSIS | |
|--------------------------------------|-------|
| MIN. PROTEIN | 10.0% |
| MIN. FAT | 4.5% |
| MAX. FIBRE | 1.2% |
| MAX. MOISTURE | 85.0% |
| MAX. ASH | 4.0% |
| Metabolisable Energy (ME) kcal/kg | 1200 |

CAN SIZES



| TYPICAL ANALYSIS | AS RECEIVED | DRY MATTER BASIS | UNIT OF MEASURE |
|------------------------|-------------|------------------|-----------------|
| PROTEIN | 11.0% | 55.0% | % |
| FAT | 4.5% | 22.5% | % |
| FIBRE | 1.0% | 5.0% | % |
| MOISTURE | 80.0% | 0% | % |
| ASH | 1.50% | 7.5% | % |
| CALORIES | 1,200 | 6,000 | |
| MINERALS | | | |
| CALCIUM | 0.31% | 1.6% | % |
| PHOSPHORUS | 0.20% | 1.0% | % |
| Ca:P RATIO | 1.6:1 | 1.6:1 | |
| SODIUM | 0.30% | 1.5% | % |
| MAGNESIUM | 0.02% | 0.1% | % |
| ZINC | 35 | 200 | mg/kg |
| IODINE | 0.875 | 5.0 | mg/kg |
| SELENIUM | 0.1225 | 0.7 | mg/kg |
| VITAMINS | | | |
| VITAMIN A | 26,250 | 150,000 | IU/kg |
| VITAMIN D | 350 | 2,000 | IU/kg |
| VITAMIN E | 17.5 | 100 | IU/kg |
| THIAMINE (B1) | 0.7 | 4.0 | mg/kg |
| RIBOFLAVIN (B2) | 1.75 | 10 | mg/kg |
| PANTHOTHENIC ACID (B5) | 6.125 | 35 | mg/kg |
| NIACIN | 17.5 | 100 | mg/kg |
| PYRIDOXINE (B6) | 1.05 | 6.0 | mg/kg |
| FOLIC ACID (B9) | 0.175 | 1.0 | mg/kg |
| BIOTIN (B7) | 0.07 | 0.4 | mg/kg |
| VITAMIN B12 | 0.0525 | 0.3 | mg/kg |
| CHOLINE | 525 | 3,000 | mg/kg |
| TAURINE | 0.09% | 0.50% | % |