



BEEF DINNER

A single protein raw frozen range with 93% grass fed New Zealand beef, vitamins and minerals to ensure the food is complete and balanced.

KEY CLAIMS

					
Single Protein Source	93% Meat or Fish	No Vegetables No Rice or Grains	Sustainably Sourced	Complete and Balanced	Fully Traceable

INGREDIENTS

Beef Dinner: Beef, Beef Lung, Beef Liver, Beef Kidney, NZ Green Mussels, Egg, Kelp, Sunflower Oil (Preserved with Mixed Tocopherols), Dicalcium Phosphate, Potassium Carbonate, Sea Salt, Taurine, Choline Chloride, Mixed Tocopherols (preservative), Magnesium Oxide, Zinc Amino Acid Chelate, Iron Amino Acid Chelate, Sodium Selenite, Copper Amino Acid Chelate, Vitamin D Supplement, Manganese Amino Acid Chelate, Calcium Iodate.

GUARANTEED ANALYSIS	AS FED	DRY MATTER
MIN. PROTEIN	12.0%	40.0%
MIN. FAT	10.0%	33.0%
MAX. FIBRE	3.0%	10.0%
MAX. MOISTURE	80.0%	0%
Metabolisable Energy (ME) kcal/kg	1500	5000

CONTAINER SIZE



TYPICAL ANALYSIS	AS RECIEVED	DRY MATTER BASIS	UNIT OF MEASURE
PROTEIN	15.0%	43.0%	%
FAT	14.0%	40.0%	%
FIBRE	1.0%	3.0%	%
MOISTURE	65.0%	0%	%
ASH	1.50%	4.0%	%
CALORIES	1,500	4,286	
MINERALS			
CALCIUM	0.25%	1.60%	%
PHOSPHORUS	0.23%	1.30%	%
Ca:P RATIO	1.23	1.23	
SODIUM	0.08%	0.50%	%
MAGNESIUM	0.025%	0.08%	%
ZINC	0.02	0.02	mg/kg
IODINE	0.02	0.02	mg/kg
SELENIUM	0.02	0.02	mg/kg
VITAMINS			
VITAMIN A	0.02	0.02	IU/kg
VITAMIN D	0.02	0.02	IU/kg
VITAMIN E	0.02	0.02	IU/kg
THIAMINE (B1)	0.02	0.02	mg/kg
RIBOFLAVIN (B2)	0.02	0.02	mg/kg
PANTHOTHENIC ACID (B5)	0.02	0.02	mg/kg
NIACIN	0.02	0.02	mg/kg
PYRIDOXINE (B6)	0.02	0.02	mg/kg
FOLIC ACID (B9)	0.02	0.02	mg/kg
BIOTIN (B7)	0.02	0.02	mg/kg
VITAMIN B12	0.02	0.02	mg/kg
CHOLINE	0.02	0.02	mg/kg
TAURINE	0.02	0.02	%